

2022 ANNUAL REPORT



ZIEGLER PARK SUMMER CAMP CELEBRATED ITS FIFTH YEAR IN 2022

DOWNTOWN CINCINNATI CONTINUED TO MOVE CLOSER TO A FULL RECOVERY IN 2022, following several challenging years related to the pandemic. 3CDC made progress on an array of development work as various projects were completed and others broke ground, and Cincinnati's civic spaces continued to breathe life into the city during the year. 3CDC remained focused on pushing forward several potentially catalytic development projects throughout 2022 – Findlay Community Center in Over-the-Rhine (OTR) north of Liberty Street and the Convention Center District in the southwest corner of the Central Business District (CBD).

In OTR north of Liberty, plans for the new Findlay Community Center continued to take shape, with ongoing feedback from the community at the center of the design process. The overall project will incorporate a new, state-of-the-art recreation center, a childcare facility, after-school programs, health & wellness programs, playfields and courts, aquatic facilities and an indoor roller rink, among other recreational amenities. Nearby, 3CDC continued to focus on advancing several mixed-income, mixed-use developments, highlighted by Willkommen (completed in mid-2022) and Findlay Flats, which is in predevelopment.

The southern portion of the CBD saw the completion of The Foundry (formerly Fountain Place) and, in turn, the gradual reactivation of one of the most prominent corners in Downtown Cincinnati. Between the three new office tenants in the mixed-use project – Deloitte, Turner Construction, and anchor tenant Divisions Maintenance Group – nearly 1,100 workers now frequent the building in the heart of Cincinnati's urban core. The development, which also features street-level retail, helps connect the Convention Center District and Fountain Square.

3CDC was selected to serve as Development Manager of the Convention Center District in early 2022 and spent much of the year advancing the design for the renovation of the Duke Energy Convention Center (DECC). Additionally, in partnership with several stakeholder groups, 3CDC selected Portman Holdings as the preferred developer for the construction of the new Convention Headquarters Hotel. 3CDC is making steady progress on both projects, which are estimated to cost approximately \$700 million combined.

As in years past, the civic spaces in 3CDC's management and programming portfolio drew crowds of people to enjoy a variety of activities and events. Court Street Plaza continued to evolve and grow, with 3CDC activating the space with a range of programming during its first full year in operation, while also seeing a number of new commercial tenants flourish in the area, including Mid-City, Pilar, and Onolicious. The plaza hosted the Frisch's Mobile Roller Rink, flower markets, Asian Food Fest and more. Annual attendance at 3CDC's other civic spaces returned to pre-pandemic numbers, attracting folks with differing interests to enjoy free programs at each space ranging from concerts to workouts and markets to movie nights.

As part of its focus on beautifying the urban core, 3CDC worked with Keep Cincinnati Beautiful to add an artistic flair to traffic boxes throughout the CBD, wrapping them with artwork in an effort to mitigate graffiti while adding a pop of color to the neighborhood.

3CDC worked diligently in 2022 to ensure Downtown made a full recovery following the pandemic and its lingering economic impact. Staff remained steadfast in their commitment to fully programming civic spaces, filling vacant commercial spaces with new business and keeping Cincinnati a safe and clean space for all. 3CDC remains committed to maintaining this momentum into the future as the City continues to grow and evolve.

FOUNTAIN SQUARE 2022 PROGRAMMING

In an exciting start to 2022, Fountain Square kicked off the new year as a hub for fans looking to celebrate the Bengals' first Super Bowl appearance in over 30 years. Festivities included a watch party, live music and more.

Its first full year in operation, the Square's container bar – dubbed Fountain Bar – was a popular spot during every event, serving patrons a variety of hot and cold beverages. Jazz on the Square, Wine Down Wednesday and

Reggae Night were among 356 3CDC-programmed events that took place on Fountain Square over the course of the year. Reggae Night, a series of free weekly reggae concerts, continued its incredible growth. In fact, it grew so much in popularity during 2022 that it was relocated to Washington Park to accommodate its extremely large crowd size.



FIFTH AND VINE LIVE AT FOUNTAIN SQUARE

Free daily programming was once again featured on the Square during the spring and summer months including trivia, dancing, live music and markets. Food truck vendors parked just outside the Square provided a variety of lunch options to the Central Business District, and the Spring Concert Series took over Fifth Third Center Stage on weekends. Though

baseball season got a late start, Cincinnati's century-old Opening Day traditions did not go by the wayside. The Square was a prime location for Findlay Market Opening Day Parade-goers and Reds fans alike. Open Mic Night was also a fan favorite on Wednesday nights from May through August, giving folks a chance to sing for the crowd.

BLINK returned to Downtown Cincinnati in October, and Fountain Square was abuzz with excitement. Fifth Third Bank worked with BIG ART, a Calgary-based interactive public art collective to transform the Square into ElectriFi – a vision inspired by the bank's recognized efforts toward environmental sustainability.

With winter came the return of Fountain Square's UC Health Ice Rink, which again featured the popular bumper cars that made their debut in 2021. The warming tent was relocated to the southern side of the plaza, and the rink platform also extended south. For the first time in almost 20 years, the holiday tree featured a new sponsor – ProLink Staffing. The 45-foot-tall Concolor-fir tree arrived in early November adorned with a blue holiday star for visitors to enjoy while walking through the heart of the Central Business District. In late November, the 2022 ProLink Staffing Light Up the Square event took place, drawing a large crowd that reached pre-pandemic proportions.

In addition to the more than 300 events hosted by 3CDC, Fountain Square saw 58 third-party rentals throughout the year. With the popularity of its events, the Fountain Bar, and a slow-but-steady return to normalcy, we look forward to continued growth and vibrancy at Fountain Square in 2023.

WASHINGTON PARK 2022 PROGRAMMING

Washington Park celebrated the 10th anniversary of its \$48 million renovation and expansion. Several of the park's event series celebrated the occasion with special performances, including Friday Flow, OTR Performs, Summer Cinema, and Roots Revival. The Porch presented by PPG Paints remains a popular spot within Washington Park, serving as a gathering space for patrons to enjoy drinks, picnics and more year-round. Outdoor heaters allowed folks to continue to utilize The Porch on colder days, and the bar sold a variety of hot and cold beverages.

Mittenfest made its second annual appearance, attracting hundreds of people to enjoy the outdoor event in the middle of winter! Attendees bundled up and made their way to the park to enjoy a number of local breweries all served in one location.

The park's spring and summer seasons returned with an array of weekly events, including free concerts four days a week, Summer Cinema, and twice-weekly workouts on the lawn. FC Cincinnati's promotional calendar included pre-match parties at Washington Park for all 17 of its regular season home games, featuring outdoor games, food trucks, face painting and more. In addition, the park hosted several other events including an Egg Hunt, a Fourth of July celebration, Furry Friends adoption day and monthly Yappy Hours.

In October, when BLINK returned to the Queen City, Washington Park was activated with several installations including String Theory for Dummies – which allowed anyone to participate by adding, moving or removing yarn from a large installation – and Misterie – an interactive water exhibit in mist-form.

Winter at the park again consisted of Santa's Workshop, taking place over nine weekends during the holiday season and featuring Black Santa once again. It also hosted the return of the popular Winter Market, where hundreds of visitors gathered to shop their local favorites for holiday gifting.

In 2022, Washington Park hosted 230 3CDC-produced events, in addition to 105 third-party rentals at both the park and The Porch.



FRIDAY FLOW AT WASHINGTON PARK

MEMORIAL HALL 2022 PROGRAMMING

Memorial Hall hosted 51,300 patrons at its shows and events in 2022 – the highest attendance since before the pandemic. Between touring shows, solo headliners and returning series, the Hall hosted 214 events that included The Moth Mainstage, Dave Mason, Graham Nash, Andy Grammar and a Girl Named Tom.

Throughout late winter and into spring, Memorial Hall highlighted female artists and woman-led productions including Sammy Rae & The Friends, three-time GRAMMY winner Shawn Colvin, legendary singer/songwriter Janis Ian, and book-turned-STEM musical, Rosie Revere, Engineer.

Jazz at the Memo returned, with 14 shows between January and April. This year's lineup included Mandy Gaines & Brad Myers, Mardi Gras Mambo, Queen City Cabaret and Taylor Nelson Trio. Nearly 1,000 guests attended Jazz at the Memo, which continues to increase in popularity each year.

Cincinnati Children's Theatre presented two shows in February, bringing 410 visitors to Memorial Hall. The first show, Abiyoyo, told a South African folk story about a giant who eats everything in sight. The other show, Lewis, Clark & York, was an educational reenactment of the

historical expedition that included a third explorer's crucial role in the journey.

In July, Black Tech Week made its debut in Cincinnati with founders, funders and tech professionals of color. A conference held at Music and Memorial Halls, with associated programming for tech influencers and minority innovators, the conference featured tennis legend and tech firm partner Serena Williams as the keynote speaker.

Memorial Hall hosted an indoor VIP party during BLINK, while the façade featured a video light installation with contemporary art flashing across the entire building.



AJ CROCE AT MEMORIAL HALL

ZIEGLER PARK 2022 PROGRAMMING

It was another spectacular year at Ziegler Park with a full schedule of programs and events to engage neighborhood youth and local residents. The warmer months were highlighted by a list of programs including summer camp, swim team, swim lessons, outdoor workouts and intramural leagues. The pool opened to the public on May 2 and had 442 season passholders. Attendance reached 25,598 by the end of the season. Ziegler Park brought back an after-hours adults-only night swim for the 21 and over crowd. The event took place three times over the course of the summer charging just \$10 for admission.

The Park's Everybody In program continued to flourish in 2022, providing free and low-cost programs to primarily children from OTR and Pendleton. Summer camp kicked off in June with 52 campers participating daily in exercise, sports, STEM activities and swimming. Campers met Monday through Thursday for 10 weeks to enjoy the sunshine, stay

active and make friends. Children were provided free breakfast and lunch each day, a service made possible through our partnership with the Freestore Food Bank. This year, La Rosa's, Skyline, Chick-fil-A,

Kona Ice and Dewey's Pizza also donated lunches to bring campers a special treat. As in years past, summer camp was made available to neighborhood youth regardless of their ability to pay. In 2022, 81% of attendees came from households below the federal poverty line. Additionally, the Rhinos swim team had 40 swimmers and free swim lessons returned, providing 553 individuals (459 children and 94 adults) with instruction in learning the life-saving skill.

The summer season came to a close, along with the pool in mid-September, when the sixth annual Dog Swim took place. Proceeds from the popular event benefitted the Everybody In program at Ziegler Park. Thanks to contributions to the Everybody In program, and a list of generous sponsors, summertime programming remains accessible to neighborhood families who may not otherwise be able to afford to participate.

One of BLINK's most popular exhibits was once again set up at Ziegler Park. Architects of Air's TIMISIEN, a new luminaire structure built during COVID-19 and inspired by geometric solids, and Islamic and Gothic architecture, attracted thousands of people to the park when the festival returned in October.



THE OTR RHINOS SWIM TEAM AT ZIEGLER POOL



SUMMER CAMPERS PLAYING CHESS AT ZIEGLER PARK

COURT STREET PLAZA 2022 PROGRAMMING

Court Street Plaza experienced its first full year of programming in 2022 following the physical improvements that were completed the previous year. The updated plaza hosted several unique events that allowed folks to enjoy the updated outdoor promenade. The historic Fountain Square flower stand, which had been in storage

for 15 years, returned to its new home on the southeast corner of the plaza, and in April, the plaza hosted a flower market where patrons could purchase beautiful bouquets. The event was so well-liked by patrons, subsequent flower markets were also planned for 2023.

Spring on the Plaza kicked off with Asian Food Fest, a cultural celebration where nearly 40 restaurants

and food vendors set up to present a tour of Asian foods. Live entertainment and family-friendly events also took place during the festival. May brought the joy of roller skating with a new mobile roller rink sponsored by Frisch's. The nearly 10,000-square-foot rink

was set up at Court Street Plaza one weekend per month, drawing crowds of skaters to utilize the space. After seven weekends at the plaza, the rink had seen 5,487 visitors.

During BLINK, Court Street Plaza hosted Asian Night Market – a worldwide concept where lights, music and Asian food take center stage. More than 10 Asian food vendors occupied stalls along Court Street, accompanied by art installations, glow-in-the-dark activities, and the Frisch's Mobile Roller Rink. The Plaza also featured various works of art as part of BLINK, including Twist, a display of horizontal light bands permanently affixed to the buildings through its passageway, and HYBYCOZO, a collection of large geometric sculptures that cast beautiful glowing patterns on the sidewalk around them.



FRISCH'S MOBILE ROLLER RINK AT COURT STREET PLAZA



THE PLAZA HOSTED CINCINNATI MAGAZINE'S PRIDE PARTY

IMAGINATION ALLEY 2022 PROGRAMMING

Vine Street's own pocket park, Imagination Alley has become a community gathering space and hub for local artwork since its renovation was completed in 2021. Kids activities, including a tie-dye day, bug workshop, and painting class, were well attended, in addition to several other family-friendly activities. Imagination Alley also hosted movie and community nights, and Artworks unveiled a community mural in April. The Street Stage Project brought performers to the space regularly from May 31 to mid-October, with 14 pop-up concerts from spring to fall.

The unique space was also the site of two BLINK installations, including Linger, an interactive sculpture inspired by our random thoughts that guests activated with foot switches, and Crescendo – a piano whose sound was transformed into light.

During the colder months, 3CDC teamed up with the Art Academy of Cincinnati to produce Imagination Installation: Winter Edition, which featured duct tape snowflake-shaped sculptures throughout the alley.



THE BUG CHICKS AT IMAGINATION ALLEY

DEVELOPMENT



THE RENOVATION OF THE DUKE ENERGY CONVENTION CENTER IS EXPECTED TO INCLUDE NEW OUTDOOR SPACE THAT STRETCHES ACROSS ELM STREET

THE FOUNDRY

The \$51 million Foundry project consisted of the conversion of the former Macy's department store into a mixed-use development featuring three floors of Class A office space above 35,000 square feet of street level retail space. By the end of 2022, all office space had been leased, and as of mid-2023, all three office tenants, including Deloitte, Turner Construction and Divisions Maintenance Group, have moved into the building. All but one of the six street-level commercial spaces are also leased, highlighted by tenant Jeff Ruby's Steakhouse. Five Iron Golf opened in the first half of 2023, and Vintage – an elevated sports bar concept – is slated to open by the end of the year.

FINDLAY COMMUNITY CENTER

In 2020, 3CDC was asked by the City of Cincinnati and Cincinnati Recreation Commission (CRC) to take the lead in creating plans to redevelop four CRC-controlled properties, including Findlay Playground, Grant Park, Over-the-Rhine Recreation Center, and the Elm Street pocket park. After initial community engagement, as well as site and programming analysis in 2021, project partners participated in further community engagement sessions throughout 2022 focused on design and community needs. Initial plans call for a new state-of-the-art Community Center to be built at the site of Findlay Playground, along with renovations to the OTR Rec Center, Grant Park and the Elm Street pocket park. Construction on the project is anticipated to start in 2023.

ZIEGLER PARK EXPANSION

In an effort to address public safety concerns, Cincinnati City Council approved funding for 3CDC to expand Ziegler Park in 2022. Work on the expansion, which began in November, involves the conversion of Woodward Street and a portion of Yukon Street into pedestrian-only space. Community engagement sessions were held to determine the design of the new space, which features public art curated by Black Art Speaks, additional gathering spaces and a synthetic turf for outdoor games. The expansion was finished in the first half of 2023.

CONVENTION CENTER DISTRICT

At the request of the City of Cincinnati and Hamilton County, 3CDC is serving as Development Manager for the revitalization of the Convention Center District, a role that includes overseeing the renovation of the Duke Energy Convention Center (DECC), and working with a private developer on the construction of a new convention headquarters hotel. Cincinnati City Council approved funding for renovations in October, when initial design concepts were developed, and a request to find potential developers was sent shortly after. Portman Holdings was selected by a group of local stakeholders to serve as the developer of the hotel. 3CDC is currently working on advancing the design of the DECC, finalizing an agreement with Portman Holdings, and finalizing financing plans for both the DECC renovation and construction of the new hotel.

AFFORDABLE HOUSING

WEBSTER FLATS, LOCATED AT 1338 MAIN STREET, WAS UNDER CONSTRUCTION FOR MUCH OF 2022 AND COMPLETED IN MID-2023

3CDC continued its efforts to create more affordable housing throughout OTR via mixed-income development projects in 2022. In January, construction on Keyer Row wrapped up, bringing online 22 new residential units, five of which were reserved for those making 80% of the Area Median Income (AMI). In June, construction was officially completed on Willkommen, which created 163 residential units (88 reserved for those making 50-80% AMI) across 20 buildings – 16 historic rehabs and four new infill buildings. Over the last six years, 3CDC and its partners have completed 11 projects featuring affordable housing units (including Keyer Row and Willkommen) and 3CDC currently has three more projects under construction as part of this effort. In total, 460 affordable housing units and 200 market-rate units have been brought to the neighborhood through these projects.

AUGUST FLATS

Construction on August Flats began in July and consists of the renovation of three historic buildings at Race and Green streets in OTR. The project will yield 15 mixed-income one- and two-bedroom apartment units above 3,250 square feet of commercial space along Race Street. Of the residential units, three will be reserved

for those making 80% AMI. The \$7.3 million project is on track for completion in summer 2023.

ADELINE LOFTS & WEBSTER FLATS

Two buildings, located at 1338 and 1401 Main Street, make up Adeline Lofts & Webster Flats. The structures are being renovated into a mixed-income, mixed-use development with 23 residential units above more than 3,000 square feet of commercial space. Of the 23 studio, one- and two-bedroom units, 12 will be made available to those making 80% AMI. Construction on the project began in July and was wrapping up construction in summer 2023.

THE ANNIE

Located at 208-218 W. 12th Street, The Annie is the former site of the Ophthalmic Hospital and Free Dispensary that was opened during the early 1900s. The project began construction in December and consists of the renovation of four historic buildings into 29 residential units above 2,600 square-feet of commercial space. The studio, one- and two-bedroom apartments will include a mix of market-rate and affordable units, with nine being reserved for those making 60-80% AMI. The \$12.1 million project is slated for completion by the beginning of 2024.

COMMERCIAL LEASING

Small businesses are the cornerstone of Downtown Cincinnati, and 3CDC made it a priority to bring more entrepreneurs to its vacant storefronts throughout the Central Business District and OTR in 2022. 3CDC continued to work diligently to bring new Black-owned businesses to its commercial spaces, in particular. By the end of the year, 19 of 3CDC's 90 (21%) street-level commercial tenants were Black-owned businesses, while 38 (42%) were woman-owned businesses. The following businesses opened in one of 3CDC's commercial spaces in 2022:

ALABAMA FISH BAR, 1601 RACE STREET

OTR staple Alabama Fish Bar signed a lease with 3CDC in late 2021 and temporarily closed its doors to undergo renovations. The enhancements made to the restaurant were part of the Willkommen project, a \$51 million mixed-income, mixed-use project in OTR. In January, Alabama Fish Bar reopened its doors with a new storefront, updated flooring and new kitchen equipment.

AVRIL-BLEH MEAT MARKET, 33 E. COURT STREET

Avril-Bleh Meat Market, a 128-year-old butcher shop, entered into a lease with 3CDC to expand its production and operations as part of 3CDC's Avril Lofts development. The renovated space opened in February with a new and expanded storefront. In August, a larger retail shop and walkup grill window opened as part of the renovation and expansion. The window was a welcome upgrade to the portable grill and tent the market had previously used to set up outside on Court Street Plaza.

ALCOVE, 1410 VINE STREET

MadTree expanded its brewery with a second location in a historic building in Over-the-Rhine that opened in March. The design team behind the new bar and restaurant, Alcove, made sure to integrate the rich history of the building – where it is thought boxing great Ezzard Charles trained and the idea for the MLB World Series came about – into the design. In addition to serving MadTree's beer and seltzers, Alcove features a farm-to-table

menu. The space also boasts an attached courtyard, event space with living chandeliers, and greenery throughout.

FUEL STOP, 1218 VINE STREET

The founder of Taste of Belgium, one of the first restaurants to open in a 3CDC space as part of OTR's revitalization, Jean-François Flechet opened Fuel Stop in mid-March. Started as a ghost-kitchen during the pandemic, Fuel Stop moved into a brick-and-mortar space where it features a nutritionally inspired menu with buildable bowls, ideal for a quick and healthy lunch. In addition to operating as a grab-and-go takeout restaurant, Fuel Stop offers catering services for local businesses.

SOUL SECRETS, 1424 VINE STREET

What began as a catering business based in Findlay Kitchen, Soul Secrets expanded to a storefront space in 3CDC's Behlen project in May. The southern-style soul food restaurant's menu includes sweet and savory dishes like mac & cheese, fried fish, and collard greens, in addition to a variety of vegan options. Owner Candice Holloway began her business as a participant in Findlay Launch, an accelerator program for food-related businesses that had a focus on supporting BIPOC, women, and immigrant-owned businesses. Candice's menu includes recipes passed down from her grandmother, who believed that food brings families closer.

LUCCA, 124 E. 13TH STREET

Lucca Workshop, a Findlay Market favorite, opened its second location in OTR in July. In addition to retail options, the new space allowed owner Lindsey Schweitzer to begin offering workshops and woodworking events to those looking to create and learn. Over the past nine years, Lucca has become a well-known shop in Cincinnati with a loyal customer base. The workshop's expansion was made possible by a grant from Main Street Ventures.

CINEMA, 1517 VINE STREET

An entertainment venue and bar, Cinema opened in 3CDC's Perseverance Project in early August. With a DJ playing tunes over the speakers and owner Rico Grant's favorite Black films showing on various screens throughout, the bar is a 1990s and 2000s hip-hop and R&B mecca. Cinema also offers a unique cocktail menu that highlights drinks named after movie characters from Grant's favorite films.



ALCOVE



CINEMA

COMMERCIAL LEASING

FLY BY NATURE, 1606 RACE STREET

In mid-June, seasoned clothier Cameron Mundon opened an apparel store in 3CDC's Willkommen project. Fly By Nature, which began nearly a decade before the brick-and-mortar storefront opened, focuses on fashion-forward streetwear. The new space offers Mundon's old-school customers a chance to try on their items before purchasing, whereas before, they could only be ordered online. Fly By Nature was 3CDC's first new tenant in the scattered-site Willkommen project.

LASH EXPERIENCE BY MARIE, 1243 MAIN STREET

Licensed esthetician and three-times certified lash artist Sydney Marie Huntley opened The Lash Experience in 3CDC's Keyer Row mixed-use development in June. She provides eyelash extensions and microblading, as well as other services like waxing, brow enhancements and beard facials.

SILENT WAVE, 28 W. 15TH STREET

Silent Wave Tattoo moved into a 718-square-foot space in Gosling Flats in September. Owner Randall Croley El, a local painter and tattoo artist whose career spans more than 20 years, focuses primarily on large-scale and black-and-gray artistry.

ARTSY ALIEN, 24 W. 15TH STREET

Just next door to Silent Wave Tattoo, Kassidy Huck opened Artsy Alien in October, offering a stark design contrast. Huck is a seasoned tattoo artist and fan of bold and colorful work, even giving her space a '70s theme throughout.

JEFF RUBY'S STEAKHOUSE, 505 VINE STREET

In 2021, Jeff Ruby's Steakhouse announced it would relocate its flagship storefront to The Foundry. In early October, more than a year after the announcement, the popular restaurant opened its doors at

the prominent new location situated just across the street from Fountain Square. The space features a bar and lounge with an elevated stage in addition to a dining room and patio.

HAUS OF LUXE, 33 E. 13TH STREET

Esthetician Savanah Cocagne opened her beauty salon, Haus of Luxe, in OTR in November. She offers a variety of amenities including makeup, lash and facial services, in addition to selling a range of beauty products. Cocagne also opened the salon to be a collaborative space where members of the beauty industry can gain experience through internships or work with mentors to further their careers.

HERITAGE GLEN, 1445 WALNUT STREET

Dion Jackson opened Heritage Glen Dry Cleaners in December, operating out of the 454 square-foot space located at 1445 Walnut Street in 3CDC's Willkommen development. Heritage Glen has been in operation for more than 25 years out of its original home in the Kenwood neighborhood, and the new space will serve as a pickup/drop-off service, with all work being done at the Kenwood location.

ALL IN STYLE, 1511 VINE STREET

All In Style is a buy, sell and trade resale sneaker and streetwear boutique with brands including Jordan, Nike and Supreme. The store opened its doors in December in 3CDC's Perseverance project, relocating from Bellevue. In addition to sneakers, they also offer skateboard gear, vintage items like collectibles and trading cards, and Fly By Nature's collection of apparel.

KRUEGER'S TAVERN, 1313 VINE STREET

A beloved OTR restaurant that closed its original location at 1211 Vine Street in early 2020 during the pandemic, Krueger's Tavern re-opened at a new, nearby location in December. The Thunderdome-owned eatery moved one block north, offering a selection of the previous menu's burger-centric items, in addition to new, soon-to-be favorites.



KRUEGER'S TAVERN



JEFF RUBY'S STEAKHOUSE

PUBLIC REALM MANAGEMENT

DOWNTOWN CINCINNATI IMPROVEMENT DISTRICT (DCID)

The first year of the DCID Services Plan's renewed cycle, 2022 saw an average of 40 full-time and 43 part-time Downtown Ambassadors working to keep the urban core safe, clean and vibrant. The Cincinnati Police Department (CPD) and 3CDC took a collaborative approach to public safety, deploying ambassadors to areas where CPD saw crime regularly. These areas include Government Square, Piatt Park, The Banks and the Kroger Store on Court Street.

In an effort to enhance its beautification projects throughout the urban core, 3CDC partnered with various organizations this past year. The City's Department of Engineering and Transportation (DOTE) fixed 79% of the 97 lighting issues submitted throughout the year.



Another partnership, with Keep Cincinnati Beautiful, brought some creative artwork to traffic boxes located throughout the Central Business District, wrapping them with artwork to prevent graffiti. In addition to bringing life to street corners, Downtown Ambassadors will save time and resources in not having to regularly clean graffiti from the traffic boxes. Traffic box wrapping occurred on a rolling basis throughout the year, with various designs on Elm, Race, Vine, Walnut, and Main streets between Central Parkway and Seventh Street.

Separately, two artists were commissioned to create murals at 3rd and Elm streets, and 4th Street at Central Parkway, and Fotofocus's 2022 Biennial presented collages by a local photographer to brighten up vacant storefront windows while sharing Cincinnati's history.

OTR SOUTH SPECIAL IMPROVEMENT DISTRICT

The Over-the-Rhine South Special Improvement District (OTR South SID), which was established in 2021, completed the second year of operating its initial Services Plan in 2022. A Board of Trustees elected by property owners within the OTR South SID boundaries oversaw 3CDC's efforts in carrying out the Services Plan. The organization's work was focused on addressing safety challenges in troublesome areas, beautification efforts through weeding, graffiti and trash removal, as well as the maintenance of streateries, storefronts and common areas.

In total, 597 stakeholder requests were received from property owners within the boundaries of the OTR South SID, 98% of which were closed – 75% being closed within one week. Requests range from issues with aggressive panhandling to graffiti or trash removal to landscaping and more. Ambassadors collected over 3,700 bags of trash, pressure washed 171 blocks, removed 1,342 graffiti tags and maintained 201 planters.

STAFF DEVELOPMENT

Year after year, 3CDC ambassadors continually prove to be a crucial asset to Downtown Cincinnati and OTR. In 2022, 3CDC partnered with various job programs including Cincinnati Works, CEO Works, Hamilton County Office of Re-entry, City Gospel Mission, and several recovery and addiction service organizations. From these partnerships came a crew of individuals looking to become part of a team. Among staff at the close of 2022, 52% of employees were fair chance hires, 30% were in recovery and a total of 66% were internal referrals.

A new partnership with the Freestore Foodbank provided services to employees to help them address personal challenges in maintaining employment. Staff members were able to participate in stabilization screenings where their most important needs were determined, and they were offered housing and transportation assistance if necessary. Eleven staff members were provided aid, totaling \$11,230.

The Cornerstone Renter Equity Program was made available to employees who reside in OTR, allowing them to earn up to \$2,000 annually to put toward the purchase of a home or vehicle, pay off debt, pursue secondary education or to help meet a number of other needs. They also had the option to be paired with a financial coach and could join a community support network with other employees. Eleven staff members enrolled in the program.

GENEROCITY 513

GeneroCity 513, which launched four years ago, continues to help those in need who are facing circumstances like homelessness, addiction and mental illness. During its fourth year in operation, the two programs that make up the initiative – Outreach and the Jobs Van – carried on in a post-pandemic urban core to help those in unfortunate circumstances. The Outreach program, managed by Greater Cincinnati Behavioral Health Services (GCBHS), employed four full-time and one seasonal outreach worker to connect individuals to the resources they needed. The Jobs Van, which is contracted through City Gospel Mission, operated 3 days a week, picking up 8-10 individuals engaged in panhandling. Riders were paid \$9/hour and provided lunch and connections to various service agencies that offer opportunities for shelter, employment and other social services.

The GCBHS-led outreach program connected 66 clients to shelter and 171 clients to substance abuse services, housing, income and healthcare services. The Jobs Van saw 442 riders, paying a total of \$19,935 for their services. The two programs continued to meet regularly to discuss areas of concern, as well as a high-priority list of clients that they are working to get off the street.

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Cincinnati Managing Partner
Deloitte & Touche LLP

AMY SPILLER ▲

State President - Ohio & Kentucky
Duke Energy OH & Duke Energy KY

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Cincinnati Managing Partner
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President Ohio/Northern Kentucky
PNC Bank

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North American Properties

JAMES M. ZIMMERMAN ▲

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Macy's, Inc.



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- ▲ EXECUTIVE COMMITTEE MEMBER
- AUDIT COMMITTEE MEMBER
- DEVELOPMENT & FINANCE COMMITTEE MEMBER
- * GOVERNANCE & HR COMMITTEE MEMBER
- ◆ ASSET COMMITTEE MEMBER
- ◆ EVENT AND SPONSORSHIP COMMITTEE MEMBER
- * CENTER CITY MANAGEMENT COMMITTEE MEMBER