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## Fountain Square Revitalization Plan *Overview*

The Fountain Square Revitalization Plan's goals are to provide a public gathering place in the heart of downtown which:

- Maximizes use through activities and programming that appeal to diverse audiences.
- Utilizes engaging aesthetics to make the Square and the surrounding district a beautiful, inviting place where people go to make new memories.
- Strengthens the desirability and economics of retail and dining along all sides of the Square.

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