

Major Center City Development Projects

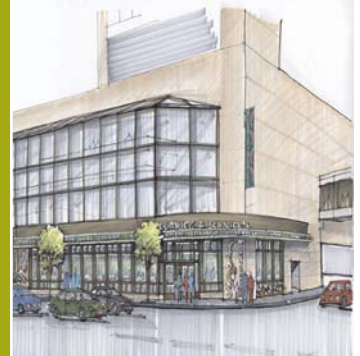
Experience
the City

downtown
CINCINNATI



Highlights:

- \$42.6 million redevelopment of Fountain Square Plaza and garage
- Nearly \$90 million in redevelopment of Fountain Square District properties, including 213,000 square feet of new/renovated retail space
- \$62.5 million new 303 Broadway Class A office tower
- \$160 million Cincinnati Convention Center expansion and renovation
- \$90 million in new center city residential development
- \$9.3 million redesign of Government Square transportation hub



Downtown...anything but Square!

The new Fountain Square will enhance its standing as Cincinnati's civic hub and one of the premier public spaces in the nation featuring an open and accessible plaza, increased green space, inspiring water features, a 2-story plaza restaurant, valet parking, and state-of-the-art staging/sound technology including a large LED screen to support a diverse range of programming and robust calendar of events.

The revitalized Square will anchor a bustling Fountain Square District featuring unique dining, entertainment and retail. Major projects to date include:

- Fifth Third Center low building facade improvements and retail expansion/renovation
- Westin Hotel renovation, including *McCormick & Schmick's* and *Ingredients* restaurants
- 580 Building facade and new retail expansion
- 525 Vine facade, new lobby and retail space
- Boi Na Braza, a Brazilian Steakhouse locating in the Carew Tower at Fifth and Vine Streets

The excitement is building in downtown Cincinnati.

Downtown development continues to evolve at every level—from our skyline to our sidewalks. In 2005 alone, more than 50 groundbreaking projects representing more than \$600 million in public/private investment continued to drive the dramatic transformation of Cincinnati's center city. Local/regional residents and visitors will celebrate the grand openings of the significant milestone projects highlighted above in 2006.



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