

An aerial night photograph of Fountain Square. The central feature is a large, ornate fountain with multiple tiers and water jets, illuminated with warm white and purple lights. The fountain is surrounded by a circular plaza paved with light-colored tiles. To the right, there are several rectangular planters containing young trees, each with small lights at their base. In the background, modern buildings with glass facades and lit-up windows are visible. The overall scene is a vibrant urban space at night.

# **FOUNTAIN SQUARE**

**ECONOMIC CIVIC AND CULTURAL HEART OF THE CITY**

**Stakeholder Update**

**January 24, 2006**



# Demolition Progress



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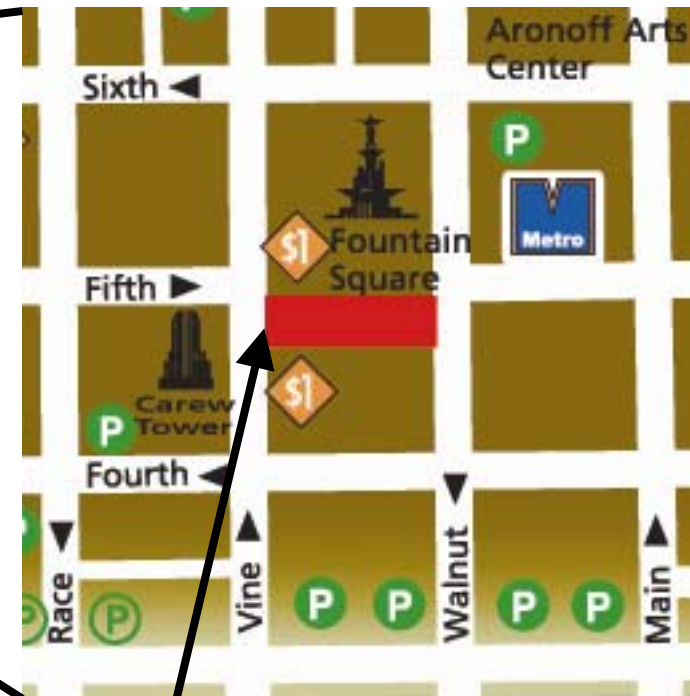




- Phase I plaza demolition and excavation 100% complete
- Concrete repair underway within the interior of garage with an estimated six months to completion
- Cleaning roof of garage underway to ready surface for concrete repairs with construction team mobilizing in preparation to make roof repairs
- Concrete contractor mobilizing for construction of new structural concrete elements

Next steps of construction includes Phase II demolition which requires the closure of one block of Fifth Street

- Fountain Square North Garage extends below Fifth Street
- Street asphalt removed and structural fill excavated
- Utilities capped and secured from demolition process
- Concrete repairs to be made to roof of garage
- Once concrete repairs complete waterproofing will be applied protecting the garage from water drainage
- Structural fill will be replaced and new asphalt traffic coating will be applied



Only the 1 block portion of Fifth Street highlighted in **red** will be effected

- One block of Fifth Street (between Vine & Walnut Streets) scheduled to close the end of February and will remain closed 45 to 90 days
- South sidewalk (along Westin & US Bank) will remain open throughout the street closure with signage indicating retailers open for business
- All access to retailers located along the Fifth Street will be maintained
- 3CDC and Megen Construction, project construction manager, working with City Agencies, Public Utilities, Cincinnati Police, DCI Ambassadors and Metro/TANK to finalize street closure plans
- Cincinnati Police and DCI Ambassador support will be integral part of the transition plans

Public will be notified two weeks prior to the closure of Fifth Street. The following notification methods will be used until the block is reopened:

- Electronic notices to media and stakeholders (public agencies/retailers/property owners)
- Artimis sign messages
- Traffic Information Dial-in Line 511
- Radio & media notification
- “Fountain Square Bulletin” with detour & bus stop relocation information will be distributed and posted on 3CDC, DCI, City of Cincinnati, & Metro websites
- Pedestrian walkway and retailer signage

## **Search process is underway for Fountain Square's Managing Director**

- Director will be responsible for programming, marketing, daily operation, maintenance and overall leadership of the revitalized Fountain Square
- Position has been widely advertised both locally and nationally in over 12 publications/websites
- Resumes will be accepted until February 10<sup>th</sup> with interviews commencing at that time
- Goal is to have Director in place by April 1<sup>st</sup>

Key feature of the revitalized Fountain Square will be a new ice rink:

- Skating season doubled with addition of new permanent chiller
- New rink 50% larger than previous facility
- Temporary shelters constructed for skate rental/storage and hot chocolate sales
- Design of new rink underway by same creators of new temporary rink featured in NYC's Bryant Park





## Bryant Park in NYC



## Bryant Park in NYC



Bryant Park in NYC



## Rockefeller Center in NYC



Additional features of the rejuvenated Fountain Square will include a new video board

- Video board will feature sold-out sports games, advertisements for regional activities, movie festivals, etc
- 3CDC working with stakeholders to situate video board atop Fountain Place
- Video production consultant, WJHW, has been selected to assist in the design and content development for the video board. WJHW has experience with organizations such as the Cincinnati Bengals and Pittsburgh Steelers on stadium jumbotron design





## Fountain Square Pavilion Restaurant

- 3CDC will be constructing a 5,000 square foot, two level restaurant located on Fountain Square
- Targeting a restaurant use with an entertainment component to enliven the Square after business hours
- Active discussions are underway with several local restaurateurs



## The Westin Hotel

- McCormick & Schmick's, a national seafood restaurant, has executed a lease to occupy The Westin Cincinnati
- McCormick & Schmick's (M&S) will occupy 8,000 square feet on the first level with 6,000 square feet of banquet space on the second level
- This will be the first M&S restaurant in Cincinnati with one other Ohio location in Columbus



## The 580 Building

- The Berwin Property Group (property owners) proposing complete overhaul of building façade and first and second levels of retail space within the next twelve months
- Planned increase of retail square footage to accommodate new retail uses



## Fifth Third Bank Headquarters

- Retailer interest remains strong
- Fifth Third has engaged local brokerage firm, CB Richard Ellis, to lease available retail space
- A website has been established to market the project at [www.cbre.com/cincifountainsquare](http://www.cbre.com/cincifountainsquare)



