



CINCINNATI  
CENTER CITY  
DEVELOPMENT  
CORPORATION

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## Economic Inclusion



## Economic Inclusion Policy

### CINCINNATI CENTER CITY DEVELOPMENT CORPORATION (3CDC)

Supporting and empowering minority and women owned businesses and promoting diversity and economic inclusion are priorities for 3CDC. The depth of that commitment is demonstrated by the incorporation of economic inclusion principles in 3CDC's charter documents and the adoption of an Economic Inclusion Plan at the inception of its operations. Great potential exists to increase participation, ownership and inclusion rates for 3CDC-led projects by minority and women owned businesses.

3CDC strives to have meaningful and substantial levels of participation by Minority Business Enterprises (MBEs) and Women Business Enterprises (WBEs) in both the projects we direct and on behalf of our contractors. Further, 3CDC strives to promote workforce diversity and equity participation and/or ownership by minorities within its various development projects.

3CDC also strives to be viewed by the business community and the community-at-large as an organization that maximizes participation by minorities and women by contracting for their products and services, facilitating their equity participation, developing programs that improve their ability to participate and promoting workforce diversity.

3CDC strives to be a proactive partner with local, state and federal government, businesses and community organizations to provide equal opportunities and offer broad economic inclusion in an effort to foster a positive economic development environment.

For more information about economic inclusion opportunities in regard to 3CDC development efforts please contact Chad Munitz, executive vice president of development, at [cmunitz@3cdc.org](mailto:cmunitz@3cdc.org).

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