

## MONTHLY REPORT: MAY 2009

*This monthly report provides 3CDC, CEF and CNMF board members with the latest information about what's happening on and around Fountain Square and in Over-the-Rhine. It is designed to compliment a more detailed investment report that is included with members' board information packets.*

### FOUNTAIN SQUARE ([www.myfountainsquare.com](http://www.myfountainsquare.com))



- Summer on the Square is about to kick off! Taste of Cincinnati on the Square is Memorial Day Weekend. On Wednesday, May 27, the **PNC Music Series on Fountain Square** officially begins. This is the second year for the music series. It includes eight concerts, five nights and one afternoon a week. View the full lineup at [www.myfountainsquare.com/musicseries](http://www.myfountainsquare.com/musicseries)
- Other scheduled events for the Summer of 2009 include:
  - ✓ **P&G MOVIE NIGHT:** Every Saturday from May 30 to September 12 is movie night on Fountain Square. Think of it as “the drive-in without the cars.” Previews begin at 7pm with movies starting at 7:30pm and 9:30pm. In addition to title sponsor P&G, thanks to our presenting sponsor, Toyota and media sponsor Warm 98. For a complete list of movies, visit [www.myfountainsquare.com/movies](http://www.myfountainsquare.com/movies).
  - ✓ **BIGG’S FAMILY DAYS ON FOUNTAIN SQUARE:** Every Saturday between May 30 and August 1 from 1-2:30pm, with the exception of July 4, FSMG is partnering with area children’s organizations to create special Cincinnati-themed events for children 10 and under. Media sponsors are WKRC Channel 12, Warm 98 and Cincy MomsLikeMe.com. [www.myfountainsquare.com/family](http://www.myfountainsquare.com/family)
  - ✓ **STRAUSS & TROY MARKET:** Every Tuesday from June 2 to September 29 between 11am and 2pm is the Strauss & Troy Market on Fountain Square. The market began last year and was a great success. For a list of this year’s vendors visit <http://www.myfountainsquare.com/market>.
  - ✓ **COOKING WITH CAITLIN:** Wednesday’s at noon beginning May 27, be part of a live studio audience for the filming of the “Cooking with Caitlin Show” on Fountain Square. Caitlin is a regular of 55KRC and featured on Time Warner Cable on Demand and YouTube. [www.myfountainsquare.com/cookingwithcaitlin](http://www.myfountainsquare.com/cookingwithcaitlin)
  - ✓ **ARGOSY FREAKY FRIDAYS:** Select Friday’s at noon over the summer will feature the crazy contests everyone in Cincinnati’s talking about. This year, we welcome Argosy Casino as our sponsor for “Freaky Fridays.” The season kicks off with the third annual Fish Toss on May 29.
  - ✓ **RED HOT FRIDAYS:** Select Fridays at noon all summer long Cincinnati Reds mascots will be on the Square giving away Reds tickets and other prizes. Upcoming dates are May 22, June 5 and June 19. [www.myfountainsquare.com/redhot](http://www.myfountainsquare.com/redhot)



- Robin Wood, a Cincinnati radio icon, has agreed to be “**The Voice of Fountain Square.**” Her promotion of the Summer Season on the Square will be used by some of our radio and television sponsors as well as on the LED Board.
- Look for **food vendors on the Square** this summer, Tuesday through Sunday. Vendors will change daily and range from small and local to national offerings. Vendors include Skyline, Papa John’s, Nay nay’s Barbecue, Eckerlin Meats, Abuelo’s Mexican and Mama Made It Kettle Korn.

## OVER-THE-RHINE

- A **3CDC Board Tour** of five new buildings opening this month in OTR Gateway Quarter Phase III is now scheduled for **Wednesday June 17 from 4-7pm**. We apologize for the need to change our original June 10 date. Please mark your calendars for June 17 and look for an official e-invitation later this month.
- A “**Gateway Expansion Tour**” for the public and the media is scheduled for Saturday May 30 from noon to 4pm. This event is hosted by the sales team and developers.
- The **Vine Street streetscape project** is continuing. Retailers are being briefed on a regular basis and signage for each business is being made to indicate that we are still “open for business” while the streetscape is underway.



- Planning ahead, the **Go OTR 5K Run** is Saturday June 20 beginning at 10am. This year, it will be followed by the **OTR/Gateway Summer Celebration**, an arts and crafts show featuring selected artists, live music and food. The summer festival will be held in the 12<sup>th</sup> and Vine parking lot from noon to 7pm, immediately following the race. To register for the run/walk, visit [www.otrchamber.com](http://www.otrchamber.com)

For more information about the summer celebration, visit

[www.otrgateway.com/Gateway\\_Quarter\\_Retail\\_Page/Summer\\_Celebration.html](http://www.otrgateway.com/Gateway_Quarter_Retail_Page/Summer_Celebration.html).



## CENTRAL BUSINESS DISTRICT

- The transformation of the old Phoenix Café at 641 Walnut into the **Righteous Room** is continuing. The project, an upscale bar and three condominiums on Walnut Street, is on track for completion in June.

## COMMUNICATIONS

- A **guest column ran in the Cincinnati Enquirer** on Sunday, May 17 to counter a recent Associated Press story about rust belt urban cores that are empty and forgotten. The column highlights the investment in and changes happening in Over-the-Rhine. <http://news.cincinnati.com/article/20090517/EDIT02/905170413/Over-the-Rhine+is+far+from+a+forgotten+local+neighborhood>.