

## MONTHLY REPORT: JANUARY 2009

*This monthly report provides the latest information about what's happening on and around Fountain Square and with 3CDC project in downtown Cincinnati and in Over-the-Rhine.*

### FOUNTAIN SQUARE ([www.myfountainsquare.com](http://www.myfountainsquare.com))

- **The Kroger New Year's Eve Blast on Fountain Square** was a great success thanks to our generous sponsors. In addition to Kroger, Strauss and Troy sponsored free skating and skate rental all night long and Christian Moerlein sponsored an "ice bar" right on the rink. Music, food and fireworks at midnight were also part of the evening. About 1,500 people took advantage of free skating and thousands more enjoyed the DJ, ice bar, LED Board and fireworks.



- **HGC Construction is the official sponsor of the 2009 Broomball League.** We are very grateful to HGC for their support. 3CDC has partnered with HGC on several construction projects on Fountain Square and in the Fountain Square District and in Over-the-Rhine.



on the U.S. Bank Ice Rink including Radio Skates on Friday nights, DJ Skates on Saturday nights and Family Skates every Sunday afternoon.

- The **U.S. Bank Ice Rink on Fountain Square is one of the top 10 rinks** in the nation according to TripAdvisor, which calls itself the world's largest travel community. The newsletter said at \$5 for both admission and skate rental, it is one of the top 10 bargain outdoor ice skating rinks in the U.S. For details visit <http://www.travelxl.org/pages/top-10-cheap-outdoor-skating-rinks/>

- The 2009 season kicked off Jan. 5 with an **All-Mascot Broomball Game** that included 16 mascots ranging from U.S. Bank's Captain Shield to Xavier's Blue Blob!
- **"Special Skate Nights"** are planned through January and February

- **Rink attendance is up.** From Thanksgiving through the end of the year, the U.S. Bank Ice Rink hosted 789 skaters per day compared to 718 skaters per day over the same period in 2007. In the first 11 days of this year, rink admission is up 15% over all of January 2008.
- **Chipotle** on the Square has extended its hours to 10pm daily.

#### CENTRAL BUSINESS DISTRICT

- **“The Righteous Room”** is coming to Walnut Street. In mid-December, Cincinnati City Council approved a \$150,000 grant to help redevelop the former Phoenix Café at 641 Walnut St. into an upscale bar called the “Righteous Room” on the first floor and three condominiums on the floors above. A spring 2009 opening is anticipated.

#### OVER-THE-RHINE

- The **Vine Street streetscape** construction is scheduled to begin this month with completion expected before Spring 2009.
- The conceptual design plan is nearly complete for **Washington Park** and will be formally presented to the Park Board and the Park Board-sponsored steering committee on Jan 22. A schematic design plan and pricing estimates could be completed as soon as March.
- The quarterly meeting of the **Over-the-Rhine Work Group** is scheduled for Jan. 20. Members, representing OTR community groups and organizations, will receive updates on the Vine Street Streetscape project as well as Washington Park.
- Work continues on **Gateway Quarter Phase III**. Trideca Lofts at 13<sup>th</sup> and Vine is the first completed project. Six of the nine units are sold and the commercial space is leased. Phase III also reports one sale at Goodfellows Hall on Main Street, two reservations at Mottainai Lofts on Republic Street and one reservation at City Home on Pleasant Street.

#### COMMUNICATIONS

- **Media coverage** through the holidays was very strong for both the U.S. Bank Ice Rink and the Kroger New Year’s Eve Blast. In November and December, the rink generated more than 54 minutes of TV coverage alone worth an estimated value of over \$203,000. The Kroger New Year’s Eve Blast generated more than 33 minutes of TV coverage valued at over \$132,000.
- In the first weeks of January, **3CDC hosted two national freelance writers** in the Gateway Quarter: a travel writer who spent the New Year’s holiday in Cincinnati and a freelancer for Urban Land Institute, an urban development trade publication.

